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TOURIST ACCOMMODATION, AUSTRALIA, SEPTEMBER QUARTER 1981

PHONE INQUIRIES *for more information about these statistics—contact Mr Aub Edwards on Canberra (062) 52 5657 or any of our State offices.*
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MAIN FEATURES

	September Quarter 1980			September Quarter 1981		
	July	August	September	July	August	September
	(per cent)					
Room occupancy rates—						
Licensed hotels with facilities	54.8	58.4	60.7	54.2	56.3	59.9
Motels, etc.	58.3	65.0	65.5	58.9	63.4	66.6
Site occupancy rates—						
Caravan parks	18.1	27.2	21.0	20.1	22.4	23.5

EXPLANATORY NOTES

Introduction

This publication contains results, for Australia and each State and Territory, of the quarterly surveys of tourist accommodation establishments.

Scope and coverage

2. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- (a) *Licensed hotel with facilities.* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.
- (b) *Licensed or unlicensed motel, private hotel or guest house with facilities.* A tourist accommodation establishment which provides bath or shower and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.
- (c) *Caravan park.* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

3. Because of the limitations of information available for updating lists of tourist accommodation establishments, some delay may occur between the opening of an establishment and its inclusion in this survey. The effect of these delays on published occupancy rates are generally considered to be insignificant. Following a check of data collected in the 1979-80 Census of Retail and Selected Service Establishments, a number of establishments were added to the survey as from the March quarter 1981.

Definitions

- 4. *Tourist accommodation establishment* is defined as an establishment which predominantly provides short term accommodation (i.e. for periods of less than 2 months) available to the general public.
- 5. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than one type of accommodation activity referred to in paragraph 2 above (e.g. a motel with attached caravan park) are treated as two separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.
- 6. *Guest rooms* refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.
- 7. *Bed spaces* refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Three-quarter beds are classified as single beds; double beds are counted as 2 bed spaces.

8. *Powered sites* refers to the maximum number of sites with provision for connection to electric power supply which are available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

9. *Unpowered sites* refers to the maximum number of sites with no provision for connection to electric power supply, which are available at caravan parks for accommodating paying guests during the survey period.

10. *Cabins, flats, etc.* refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

11. *Total caravan park capacity* refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.

12. *Room occupancy rate* refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

13. *Bed occupancy rate* refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

14. *Site occupancy rate* refers to the proportion of sites occupied in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage.

15. *Takings from accommodation* refers to revenue received from the provision of short term and long term accommodation at the tourist accommodation establishment. Where meals and accommodation were a combined charge an estimate of takings from meals was

excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

16. *Employment.* Details of the numbers of persons working at tourist accommodation establishments (including those working on other than accommodation activities) have not been included in this publication. However, data are available upon request from the ABS.

Related publications

17. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available in earlier publications commencing with the September quarter 1975. These and some unpublished statistics for certain small areas within States (e.g. local government areas or combinations of local government areas) are available upon request. From September Quarter 1980 a dissection of the statistics shown in this publication, according to size of establishment, is available on request for each State (Territories excluded).

18. Current publications produced by the ABS are listed in the *Catalogue of Publications, Australia* (1101.0). The ABS also issues, on Tuesdays and Fridays, a *Publications Advice* (1105.0) which lists publications to be released in the next few days. The Catalogue and Publications Advice are available from any ABS office.

NOTE: Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

R.J. CAMERON
Australian Statistician

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales			Victoria			Queensland			South Australia			Western Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)
ESTABLISHMENTS AND CAPACITY (number)															
September quarter 1981—	250	973	1,223	173	493	666	209	554	763	112	155	267	134	123	257
Establishments	7,486	23,402	30,888	3,929	12,614	16,543	5,230	11,850	17,080	2,703	4,089	6,792	3,522	5,011	8,533
Guest rooms	17,216	69,517	86,733	9,220	35,824	45,044	13,491	34,926	48,417	6,337	12,408	18,745	7,154	12,792	19,946
Bed spaces															
ROOM OCCUPANCY RATES (per cent)															
1980—	59.1	60.7	60.3	52.6	49.6	50.4	70.1	76.2	74.3	41.7	44.6	43.4	51.6	43.5	46.5
July	59.4	67.1	65.2	56.7	58.2	57.8	70.7	77.1	75.1	48.2	55.2	52.4	59.1	54.6	56.4
August	61.0	66.4	65.1	59.8	60.8	60.5	67.0	70.9	69.7	55.8	66.3	62.2	63.7	62.6	63.0
September	59.8	64.7	63.5	56.3	56.2	56.2	69.3	74.8	73.1	48.5	55.3	52.6	58.1	53.5	55.3
September quarter 1980	56.9	60.5	59.7	51.1	49.7	50.1	67.0	77.2	74.1	39.9	43.6	42.1	56.2	48.8	51.9
1981—	58.2	65.2	63.5	53.9	57.2	56.4	65.4	75.4	72.3	46.3	54.3	51.2	60.2	54.3	56.8
July	60.7	68.2	66.3	56.4	59.3	58.6	67.2	74.2	72.0	53.6	62.5	58.9	62.6	65.0	64.0
August	58.6	64.6	63.1	53.8	55.4	55.0	66.5	75.6	72.8	46.6	53.4	50.7	59.7	55.9	57.5
September															
September quarter 1981	38.5	36.6	37.0	30.9	28.9	29.3	42.0	48.3	46.5	24.1	23.1	23.4	37.6	30.4	33.0
July	40.9	41.2	41.1	34.0	35.3	35.1	41.3	47.9	46.1	29.9	31.4	30.9	41.8	34.9	37.4
August	41.9	43.9	43.6	34.6	36.5	36.1	43.7	48.1	46.8	35.1	37.7	36.8	44.1	44.3	44.3
September	40.4	40.5	40.5	33.1	33.5	33.5	42.3	48.1	46.5	29.7	30.6	30.3	41.1	36.5	38.2
September quarter 1981															
TAKINGS FROM ACCOMMODATION (\$'000)															
1981—	5,953	14,176	20,128	2,302	5,992	8,293	3,875	8,821	12,696	958	1,657	2,615	1,884	2,162	4,046
July	6,376	15,682	22,057	2,479	7,173	9,653	3,886	8,918	12,804	1,143	2,116	3,259	2,078	2,523	4,601
August	6,277	15,898	22,175	2,564	7,110	9,674	4,057	8,511	12,568	1,303	2,389	3,693	2,205	2,904	5,110
September	18,605	45,756	64,361	7,345	20,275	27,620	11,818	26,250	38,068	3,404	6,163	9,567	6,168	7,589	13,757
September quarter 1981															

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION—continued

	Tasmania			Northern Territory			Australian Capital Territory			Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc. (a)	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
	ESTABLISHMENTS AND CAPACITY (number)											
September quarter 1981—	ROOM OCCUPANCY RATES (per cent)											
Establishments	83	60	143	25	28	53	13	23	36	999	2,409	3,408
Guest rooms	2,621	1,500	4,121	725	1,103	1,828	786	1,281	2,067	27,002	60,850	87,852
Bed spaces	6,674	4,651	11,325	1,636	2,892	4,528	1,794	3,839	5,633	63,522	176,849	240,371
1980—	ROOM OCCUPANCY RATES (per cent)											
July	35.5	30.8	33.8	76.6	85.9	82.5	40.2	53.9	48.3	54.8	58.3	57.2
August	41.6	39.5	40.8	75.0	86.5	82.2	58.6	70.7	65.7	58.4	65.0	62.9
September	50.1	47.3	49.1	71.7	77.7	75.4	55.8	64.0	60.6	60.7	65.5	64.0
September quarter 1980	42.3	39.1	41.2	74.5	83.4	80.1	51.5	62.9	58.2	57.9	62.9	61.4
1981—	BED OCCUPANCY RATES (per cent)											
July	38.6	31.0	35.8	70.0	81.2	76.9	39.9	51.8	47.3	54.2	58.9	57.4
August	40.0	37.0	38.9	68.8	78.8	74.8	55.2	65.0	61.3	56.3	63.4	61.3
September	50.6	50.2	50.5	65.5	70.2	68.3	62.8	73.0	69.1	59.9	66.6	64.5
September quarter 1981	43.0	39.3	41.7	68.1	76.8	73.4	52.5	63.2	59.1	56.8	62.9	61.0
1981—	TAKINGS FROM ACCOMMODATION (\$' 000)											
July	22.9	17.3	20.6	47.5	51.0	49.8	25.3	33.0	30.6	34.7	35.6	35.4
August	25.9	22.3	24.4	46.6	50.3	48.9	36.5	42.7	40.7	37.4	39.9	39.2
September	34.1	32.5	33.4	43.5	43.5	43.5	45.7	48.8	47.8	40.1	42.6	42.0
September quarter 1981	27.6	24.0	26.1	45.9	48.3	47.4	35.7	41.4	39.6	37.4	39.3	38.8
1981—	TAKINGS FROM ACCOMMODATION (\$' 000)											
July	1,045	401	1,446	578	1,081	1,660	384	627	1,011	16,979	34,917	51,895
August	1,048	482	1,530	605	1,047	1,652	543	831	1,373	18,159	38,772	56,930
September	1,351	695	2,046	539	900	1,438	610	941	1,551	18,907	39,348	58,255
September quarter 1981	3,444	1,578	5,022	1,722	3,028	4,750	1,537	2,398	3,936	54,043	113,037	167,082

(a) See footnote (b) Table 2.

TABLE 2. CARAVAN PARKS : NUMBER, CAPACITY, SITE OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales(a)	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory(b)	Australia
ESTABLISHMENTS AND CAPACITY (number)								
September quarter 1981—								
Establishments	566	459	406	160	227	57	8	1,883
Powered sites	48,276	37,729	21,587	12,343	13,011	2,794	499	136,239
Unpowered sites	23,569	14,302	9,811	5,396	3,712	2,117	545	59,452
Cabins, flats, etc.	994	847	682	530	413	66	11	3,543
<i>Total capacity</i>	<i>72,839</i>	<i>52,878</i>	<i>32,080</i>	<i>18,269</i>	<i>17,136</i>	<i>4,977</i>	<i>1,055</i>	<i>199,234</i>
SITE OCCUPANCY RATES (per cent)								
1980—								
July	14.3	7.1	43.0	9.2	28.2	10.0	32.5	18.1
August	18.4	10.0	48.0	13.5	32.8	12.5	44.3	22.2
September	18.8	10.6	39.0	15.3	32.5	14.1	30.1	21.0
September quarter 1980	17.2	9.2	43.4	12.6	31.2	12.2	35.7	20.4
1981—								
July	17.6	8.8	47.8	85.7	25.7	12.0	62.6	20.1
August	20.4	11.5	47.1	11.9	30.1	12.4	56.8	22.4
September	22.5	11.9	45.5	15.4	31.4	15.5	54.6	23.5
September quarter 1981	20.2	10.7	46.8	11.9	29.1	13.3	58.0	22.0
TAKINGS FROM ACCOMMODATION (\$'000)								
1981—								
July	2,246	998	2,423	257	701	82	94	6,801
August	2,726	1,246	2,477	389	852	96	90	7,876
September	2,912	1,277	2,400	478	907	124	87	8,185
September quarter 1981	7,883	3,522	7,300	1,124	2,461	301	270	22,861

(a) Includes Australian Capital Territory. (b) June quarter 1981 figures are not strictly comparable with those for June quarter 1980 due to the reclassification of a caravan park as two establishments, i.e. caravan park and motel.